

Patron's Message

Good research answers questions. It drives change and increases value to society. A world without research and innovation will experience very little to no progress.

Since establishing the business events sector in 2006, Sarawak has been putting research into good use for more than 15 years to address issues and solutions in areas that are key. Much of the local, national and regional innovation emanates from business events held in our destination.

Our stance that business events are integral for social and economic development is the reason behind creating the **International Journal of Business Events and Legacies (IJBEL)** in collaboration with Curtin University Malaysia. It is the first academic journal in South East Asia to focus on business events and the first in the world to merge business events and legacy topics under one title.

It is a significant piece of work to preserve our knowledge in permanent records of research; create fundamental value for thought leadership and capacity development, and validate the significance of business events at micro and macro levels.



**Yb Dato Sri Haji Abdul Karim
Rahman Hamzah**

*MINISTER OF TOURISM, CREATIVE INDUSTRY
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The journal is currently guided by 44 global advisors and editors from 15 countries in Europe, Asia, North America, Africa, the Middle East, and Oceania. Apart from increasing our knowledge, the journal is crafted for every destination to innovate, improve and inspire the sector. It is a platform for everyone to advocate business events' legacy impact that is backed by research, evidence and real experiences.

We have the International Congress and Convention Association as our exclusive international association partner, followed by Sarawak Research Society, and Universiti Teknologi MARA as strategic partners and there is no better time to make your mark in the world than now by collaborating with us via the journal.

On that note, may this publication guide your next important steps and I hope that you will enjoy learning from the International Journal of Business Events and Legacies.

"Because every business event is small enough to care and large enough to make a difference."